

SAN DIEGO OFFICIAL TIME TABLES



INTERURBAN
STEAMSHIP
RAILROAD
PUBLISHED MONTHLY BY
HALE PUBLICITY CO.
211 Owl Drug Bldg. Main 1171

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OCTOBER 15, 1915

All Time Tables corrected to the 15th of
each month.

SUPERIOR BANKING SERVICE

As a depositor all the privileges and facilities of this departmental bank are placed at your disposal.

This applies to our COMMERCIAL, SAVINGS AND TRUST DEPARTMENTS.

4% INTEREST PAID ON SAVINGS DEPOSITS.

Southern Trust and Savings Bank

U. S. Grant Hotel Bldg. - SAN DIEGO, CAL.
Branch at La Jolla

WELCOME!

Mexican Typical Fair

BIG MONTE CARLO—BULL FIGHTS,
COCK FIGHTS—SPANISH DANCES
AND ALL KINDS OF AMUSEMENTS

"Where Everything Goes and Where
Everybody Goes."

14 MILES FROM
SAN DIEGO

"WHERE THE LID'S OFF"
Tijuana, Old Mexico

San Diego Official Time Tables

PUBLISHED MONTHLY BY
HALE PUBLICITY COMPANY

211 Owl Drug Building — San Diego, California — Main 1171

VOL. III

OCTOBER 1915

No. 10

Guaranteed Circulation 5000. Endorsed by Merchants Ass'n.



The Gordon Arms Apartments

SECOND AND KALMIA STREETS

On the Heights—Magnificent View Point. Ten
Minutes by street car from the business district.

Take Cars Nos. 1 3, 5 or 6 north to Kalmia St.
Within five blocks of the Exposition.

All apartments, two rooms; disappearing kitchen;
bath; and full equipment, including room, phones,
hot and cold water, gas and electricity.

RATES BY THE DAY, WEEK OR MONTH

E. G. North, Prop. and Owner.

WHAT'S THE USE—

Of paying commissions when you buy or
sell?

Large list and photos of all kinds of Prop-
erty at

No Commission Realty Co.

311 Amer. Nat'l. Bank Bldg.

[See Free List Apartments and Rooms.
Prices clearly stated.]

ATCHISON, TOPEKA & SANTA FE R.R.

Ticket Office, U. S. Grant Hotel Bldg., 3d and Broadway

SAN DIEGO TO LOS ANGELES	No. 79 Daily	No. 71 Daily	No. 73 The Saint	No. 75 Daily	No. 87 Daily Ex. Sun.	No. 77 Daily
Lv. San Diego	2:00am	8:40am	12:50pm	3:00pm	4:05pm	6:10pm
Lv. Pacific Beach	f2:15am				f4:15pm	
Lv. Linda Vista	f2:35am	f9:06am	1:16pm		f4:28pm	
Lv. Sorrento	f2:47am	f9:14am			f4:37pm	
Lv. Del Mar	f3:00am	9:23am	1:33pm	f 3:36pm	4:47pm	f6:53pm
Lv. Cardiff	f3:10am	f9:30am	f1:39pm		f4:54pm	f6:59pm
Lv. Encinitas	f3:15am	9:33am	f1:43pm		4:58pm	f7:03pm
Lv. Costa		9:40am			f5:05pm	
Ar. Oceanside	3:45am	9:55am	2:06pm	4:05pm	5:20pm	7:25pm
Lv. Oceanside	3:45am	10:00am	2:06pm	4:05pm		7:25pm
Lv. Capistrano	f4:52am	10:50am	2:57pm			f8:06pm
Lv. Santa Ana	5:45am	11:40am	3:40pm	5:23pm		8:46pm
Lv. Orange	5:55am	11:48am	3:50pm	5:30pm		8:54pm
Lv. Anaheim	6:05am	11:58am	3:57pm	5:40pm		9:04pm
Ar. Fullerton	6:15am	12:10pm	4:05pm	5:50pm		9:17pm
Ar. Los Angeles	7:15am	12:50pm	4:50pm	6:30pm		10:00pm

* Except Sunday.

LOS ANGELES TO SAN DIEGO	No. 70 Daily	No. 88 Ex. Sun.	No. 72 Angel Daily	No. 74 Daily	No. 76 Daily	No. 78 Daily
Lv. Los Angeles	8:10am		9:10am	1:15pm	3:00pm	11:59pm
Lv. Fullerton	8:55am			1:50pm	3:34pm	12:55am
Lv. Anaheim	9:06am			2:02pm	3:42pm	1:08am
Lv. Orange	9:20am			2:12pm	3:50pm	1:20am
Lv. Santa Ana	9:30am			2:21pm	4:00pm	1:30am
Lv. Capistrano	10:06am			2:57pm	f 2:57pm	2:25am
Ar. Oceanside	10:57am		11:30am	3:43pm	5:20pm	3:45am
Lv. Oceanside	10:57am	9:00am	11:30am	3:50pm	5:20pm	3:45am
Lv. Costa		f9:16am		f4:04pm		
Lv. Encinitas	11:15am	9:24am		4:12pm		f4:14am
Lv. Cardiff	f11:18am	f9:30am		f4:17pm		f4:19am
Lv. Del Mar	11:25am	9:37am		4:27pm	f5:45pm	f4:30am
Lv. Sorrento		f9:44am		f4:37pm		f4:41am
Lv. Linda Vista	f11:43am	f9:54am		f4:49pm		f4:57am
Lv. Pacific Beach		f10:08am				f5:16am
Ar. San Diego	12:10pm	10:20am	12:50pm	5:20pm	6:30pm	5:30am

LADIES AND GENTLEMEN!—

WHILE IN SAN DIEGO, visit our Parlors—
Electric Cabinet Baths; tub and showers.
—Expert Manicuring—Courteous Treatment.

MISS KNIGHT, 1027 5th St., Main 6709.

Main 1457

Efficient Auto

HAY RIDES

Moves
Everything



Home 4633
Truck Service

PICNICS

Office 2d
and G Sts.



TeaCup Inn

1143 SIXTH STREET (Bet. C & B)

BREAKFAST 8 to 11

A LA CARTE LUNCHEON 11:30 to 2 P.M.

SPECIAL AFTERNOON TEA 2 to 5:30—25c

Orders taken for our delicious home-made cakes, salads, sandwiches and desserts. Lunches packed.

Phone Main 3953

Not open Sundays



A PART OF THE LADIES' LOBBY

The New Hotel Albany

UNION AND E STREETS, SAN DIEGO

HEADQUARTERS FOR NEW YORKERS

RATES—Detached Baths, Single, 50c to \$1.50; Double, 75c to \$2.00. With Private Bath, Single, \$1.50 and \$2.00; Double, \$2.00 and \$2.50.

FREE BUS

ROBT. W. MOSHER, Manager



MAIN LOBBY—JEWETT HOTEL

UNDER NEW MANAGEMENT

JUST opened under the personal management of Mrs. G. G. Johnson of 1720 Fifth Street. A comfortable, centrally located Family Hotel. Special rates for Room and Board to Permanent People. Well furnished and perfectly ventilated rooms—large, home-like, sunny lobby.

We make a specialty of an excellent home-cooked Dinner, every evening, for.....35c

Main 3438—Phones—Home 3132

JEWETT HOTEL

S. W. Cor. Fourth and A Sts.

SAN DIEGO & SOUTHEASTERN

Ticket Office: Union Building. DEPOT: 13th and M Sts.

SOUTHERN DIVISION

SOUTHBOUND.		STEAM TRAINS.							
		71	73	75	77	79	81	91	
		Daily	Daily	Daily	Daily	Daily	Daily	Daily	
		Ex.	Ex.					Ex.	
		Sun	Sun					Sun	
Stations—Dis fr. S. D.		A.M.	A.M.	A.M.	A.M.	P.M.	P.M.	A.M.	
13th St., S. D.	.0							6:30	
25th St., S. D.	1.0							6:35	
29th St., S. D.	1.3							6:38	
8th St., Nat. City	3.7							6:50	
4th Ave., Nat. City	4.2							6:55	
24th St., Nat. City	5.2	6:55	8:33	10:00				4:15	
Marmarosa	7.4	7:00		10:05				4:20	
Salt Works		7:04		10:10				4:24	
N. C. & O. Jct.		7:05		10:12				4:25	
Otay					11:15	2:30			
Coronado Jct.		7:09		10:16	11:29	2:33	4:30		
Palm City	12.5	7:15		10:22	11:35	2:38	4:35		
Nestor	13.0	7:20		10:26	11:39	2:41	4:40		
San Ysidro	15.9	7:27		10:34	11:47	2:48	4:49		
Tia Juana	17.1	7:30		10:40	11:55	2:55	4:55		
Bonita			8:52						

NORTHBOUND.		STEAM TRAINS.							
		72	74	76	78	80	82	90	
		Daily	Daily	Daily	Daily	Daily	Daily	Daily	
		Ex.	Ex.					Ex.	
		Sun.	Sun.					Sun.	
Bonita		A.M.	A.M.	A.M.	P.M.	P.M.	P.M.	P.M.	
Tia Juana		7:40		10:52	1:55	3:00	5:00		
San Ysidro		7:45		10:58	2:00	3:05	5:04		
Nestor		7:55		11:06	2:08	3:15	5:10		
Palm City		7:59		11:10	2:12	3:20	5:15		
Coronado Junction		8:05		11:15	2:17	3:26	5:20		
Otay				11:20	2:20				
N. C. & O. Junction		8:11				3:32	5:26		
Salt Works						3:33	5:27		
Marmarosa		8:17				3:38	5:32		
24th St., National City		8:22	9:45			3:45	5:40	2:00	
4th Ave., National City								2:00	
8th Ave., National City								2:08	
29th St., San Diego								2:23	
25th St., San Diego								2:26	
13th St., San Diego								2:30	

CONNECTIONS AT SAN DIEGO with Atchison, Topeka & Santa Fe Railway; San Diego with San Diego & Arizona Railway; San Diego with La Jolla Railway; San Diego with Ocean and Bay Steamships; Tia Juana with stage for Mexico; Lakeside with stage for Back Country; Foster with Stage for Julian and Back Country.

JUBILEE INCUBATORS

MAIN 793

Feed and
Grain of
all Kinds



Home 4262

American
Brooder
Stoves

416 Sixth St. near J

FORMERLY THE SAN DIEGO POULTRY SUPPLY COMPANY



Let me offer you relief

and comfort I am giving to others for chronic ailments of men and women. Consultation free.

Office Hours: 10 a.m.—12 m.; 2 p.m.—8 p.m.

W. P. KELLEY, M. D.

1127 Sixth St., Between B and C, San Diego

SAN DIEGO & SOUTHEASTERN

Ticket Office: Union Building. DEPOT: 13th and M Sts.

EASTERN DIVISION

EAST BOUND.		STEAM TRAINS.							
		1	3	5	7	9	11	13	
		Daily	Exp	Exp	Exp	Exp	D'y ex	Wed	
		ex	Daily	Daily	Daily	Daily	Wed	& Sat	
		Sun					& Sat	Only	
STATIONS	Distance from San Diego	A M	A M	A M	P M	P M	P M	P M	
San Diego	.0	5 15	8 15	11 30	2 50	5 30	10 00	11 30	
25 St., S. D.	0.8								
29 St., S. D.	1.3								
Chollas	3.6	5 28	8 25	11 40	3 00	5 40	10 10	11 40	
Beverly	4.5								
Hollywood	5.3								
Encanto	5.8	5 37	8 31	11 46	3 06	5 46	10 16	11 46	
Lem. Grove	8.8	5 45	8 39	11 54	3 15	5 55	10 29	11 59	
Spring Val.	10.1	5 50	8 44	11 59	3 19	5 59	10 34	12 04	
La Mesa	10.9	5 55	8 48	12 03	3 24	6 03	10 40	12 10	
Grossmont	13.8		8 55	12 10	3 30	6 10	10 47	12 17	
El Cajon	15.4		9 00	12 15	3 35	6 15	10 52	12 22	
Webb	17.0								
Santee	18.6		9 07	12 23	3 42	6 22	10 59	12 29	
Riverview	20.1								
Lakeside	21.7		9 17	12 33	3 52	6 32	11 10	12 40	
Dexter	23.2								
Foster	25.0		9 25	12 42	4 00	6 40	11 20	12 50	

WESTBOUND.		STEAM TRAINS.					
		2	4	6	8	10	12
		Daily	Exp	Exp	Exp	Exp	Daily
		ex	Daily	Daily	Daily	Daily	Daily
		Sun					
		A M	A M	A M	P M	P M	P M
Foster			6 35	9 35	1 00	4 10	6 50
Dexter							
Lakeside			6 43	9 43	1 08	4 18	6 53
Riverview							
Santee			6 51	9 51	1 16	4 26	7 06
Webb							
El Cajon			7 00	10 00	1 25	4 35	7 12
Grossmont			7 05	10 05	1 30	4 40	7 18
La Mesa		6 00	7 14	10 14	1 39	4 48	7 25
Spring Valley		6 03	7 17	10 17	1 42	4 51	7 28
Lemon Grove		6 06	7 20	10 20	1 45	4 53	7 31
Encanto		6 14	7 28	10 28	1 53	5 02	7 39
Hollywood							
Beverly							
Chollas		6 20	7 34	10 34	2 00	5 09	7 45
13th St., San Diego		6 30	7 45	10 45	2 15	5 20	7 55

TRAIN AND AUTO STAGE SCHEDULE FOR BACK COUNTRY

LEAVE		ARRIVE	
A. M.	P. M.	A. M.	P. M.
8:15	2:50	San Diego	10:45
ARR.	ARR.	LV.	LV.
9:25	4:00	Foster	9:35
LV.	LV.	ARR.	ARR.
9:45	4:00	Foster	9:30
10:00	4:20	Mussey	9:15
11:00	5:10	Ramona	8:35
11:30	5:40	Ballena	8:10
11:50	6:00	Witch Creek	7:50
A. M.	P. M.		
12:20	6:20	Santa Ysabel	7:30
12:50	6:50	Wynola	7:15
ARR.	ARR.	LV.	LV.
1:30	7:10	Julian	7:00
2:00		Warner's	7:30

LEAVE		ARRIVE	
A. M.	P. M.	A. M.	P. M.
8:15		San Diego	10:45
ARR.		LV.	LV.
9:17		Lakeside	9:43
LV.		ARR.	ARR.
10:00		Lakeside	9:15
10:20		Flinn Springs	8:45
11:05		Alpine Tavern	8:15
11:30		Alpine	8:10
11:40		The Willows	7:40
11:50		Viejas	7:30
ARR.		LV.	LV.
P. M.		A. M.	
12:15		Descanso	7:00
1:00		Pine Valley	
1:00		Oakzanita	
12:30		Ellis Ranch	
12:30		Hulburd Ranch	

"LA JOLLA LINE"

NORTHBOUND—TO LA JOLLA.

STATIONS.		Sun.	Daily	Daily	Daily	Sun.	Daily	Sun.	Daily	Sat. and Sun. Only	Daily	Sat. and Sun. Only	Daily	Ex. Sun.
SAN DIEGO														
Lv.	4th St. nr. Bdwy.....	7:10	9:00	10:00	11:00	11:20	1:15	2:15	3:20	4:10	5:20	6:35	9:15	11:00
Lv.	Aretie and Ash Sts....	7:15	9:03	10:05	11:03	11:23	1:20	2:18	3:23	4:13	5:25	6:38	9:18	11:03
Lv.	Lamont St.....	7:35	9:24	10:25	11:24	11:44	1:40	2:39	3:44	4:34	5:47	6:59	9:39	11:24
Lv.	Pac. Beh. Ocn. Front..	7:40	9:27	10:30	11:27	11:47	1:45	2:42	3:47	4:37	5:50	7:02	9:42	11:27
Lv.	Bird Rock.....	7:45	9:33	10:35	11:33	11:53	1:50	2:48	3:53	4:43	5:55	7:08	9:48	11:33
Ar.	LA JOLLA.....	7:55	9:42	10:45	11:42	12:02	2:00	2:57	4:02	4:52	6:05	7:17	9:58	11:43
(Silverado St. Depot)		a m	a m	a m	a m	a m	p m	p m	p m	p m	d m	d m	d m	d m

[illegible]

List of Stations:—San Diego, Old Town, Hardy, Corella, Asher, Morena, Mission Bay Park (American Park), Lamont St., Haines St., Pacific Beach (Ocean Front), Seaside, Glendol, Bird Rock, La Jolla Strand, South La Jolla, Corcoran—Genter St., Pearl St., Prospect St., and La Jolla Loop stations.

Home Phone 231

Absolutely Modern

ADAIR APARTMENTS

MR. & MRS. FRANK SMITH
Proprietors

Two Blocks from the Exposition Park
Garage Within One Block

Hillcrest 997—PHONES—Home 2501

2927 Fourth St.

San Diego, Cal.

THE COLONIAL INN

COR. FIFTH AND FIR STS.

On the Exposition Car Line, and within easy walking distance of the business district. All outside rooms—hot and cold water in each.

—RATES—

50c to \$1.50 per day

Special Rates by the Week or Month

Those presenting this advertisement are entitled to our regular Evening Dinner at the Special Price of25c

Phone: Main 3172.

SUNNY JIM CAVE

A trip to La Jolla without visiting the interior of the cave is like a trip to Niagara without visiting the Falls.

GUIDES FURNISHED

ROBT. C. REDDING, PROP.

HOME COOKING — No Canned Goods Used

Phone, La Jolla 207-W

Brown's Cafeteria

All Fish Used Caught in La Jolla.
Only Fresh Meats and Vegetables Used.

MRS. J. H. BROWN, Prop.

LA JOLLA

625-INLAND
641 COAST

SAN FRANCISCO

OAKLAND

SAN JOSE

SANTA CRUZ
557

PASO ROBLES
395

SAN LUIS OBISPO
363

SANTA BARBARA
240

LOS ANGELES

SAN PEDRO
186

LONG BEACH
120

ANAHEIM
104

SANTA ANA
98

CAPISTRANO
72

STOCKTON
548

MERCED

FRESNO
425

BAKERSFIELD
311

MOJAVE

PACIFIC

CENTRAL

INLAND
186

COAST ROUTE
135

WHITTIER
121

[8]

[9]

CHULA VISTA

Lying along the San Diego Bay just seven miles South of San Diego on the electric car line is a beautiful little suburb called CHULA VISTA. Here surrounded by climatic conditions that are unsurpassed are fine income LEMON ORCHARDS and beautiful suburban homes, fine Churches, Stores and Schools, Electricity, Gas and fine Water System, combined with good electric car service make CHULA VISTA an ideal location for pleasure and profit.

NATIONAL CITY

NATIONAL CITY, 4 miles from San Diego, is rapidly forging ahead; fertile soil, plenty of water and unexcelled car service are some of the reasons for its rapid growth.

National City joins San Diego on the south city limits. Has $2\frac{1}{2}$ miles of deep water frontage on the San Diego Bay. Population 3,500. Offers many advantages, both to manufacturers and to the home seeker.

LA JOLLA

To those who enjoy good bathing, the best fishing, congenial surroundings, LA JOLLA, 14 miles from center of San Diego, should prove a winner.

LA MESA

LA MESA, 11 miles northeast of San Diego, on the S. D. & S. E. R. R., is in the heart of a justly celebrated fruit district. Beautiful homes, good schools, good neighbors—good place.

IMPERIAL BEACH.

South San Diego and Imperial Beach—Located at head of San Diego Bay, lying high and slightly between bay and ocean. Beautiful beach, fine fishing, free from kelp, safe for bathers—no deaths by drowning. Electric lights, city water, phones, good roads, fine soil, etc. On So. San Diego and Imperial Beach Railway.

LEMON GROVE

One of the garden spots of the county is lovely little LEMON GROVE. It consists of 500 acres of fine soil, subdivided into small tracts laid out mostly in full bearing lemon trees. It has many beautiful homes and happy, prosperous citizens. On the San Diego and Southeastern R. R.

ENCANTO

Six miles from 5th and Broadway. The home of truck gardening and poultry farming is Encanto. Good soil, beautiful surroundings and delightful climate account for the community's rapid growth. Population 1200. On the San Diego and Southeastern Railway.

PACIFIC BEACH

"More land for your money" is indeed an enticing slogan; that's what the people of Pacific Beach claim you can get in their community. It is a most attractive suburb, partly on Mission Bay and extends north, facing the Pacific ocean. Six miles from San Diego on the La Jolla line.

ESCONDIDO

The City of Escondido has nearly two thousand inhabitants and is solidly prosperous, drawing the trade of a surrounding territory of great extent. It has substantial business blocks and many pretty homes; four banks, stores of unusual size and excellence, churches of the leading denominations, a sewer system, electric light and gas plant, packing houses, a winery, two newspapers. It has very unusual grammar and high school facilities, and, with the exception of some outstanding school bonds, is entirely out of debt. Reached by Santa Fe or Escondido stage.

TO MAIN ENTRANCE



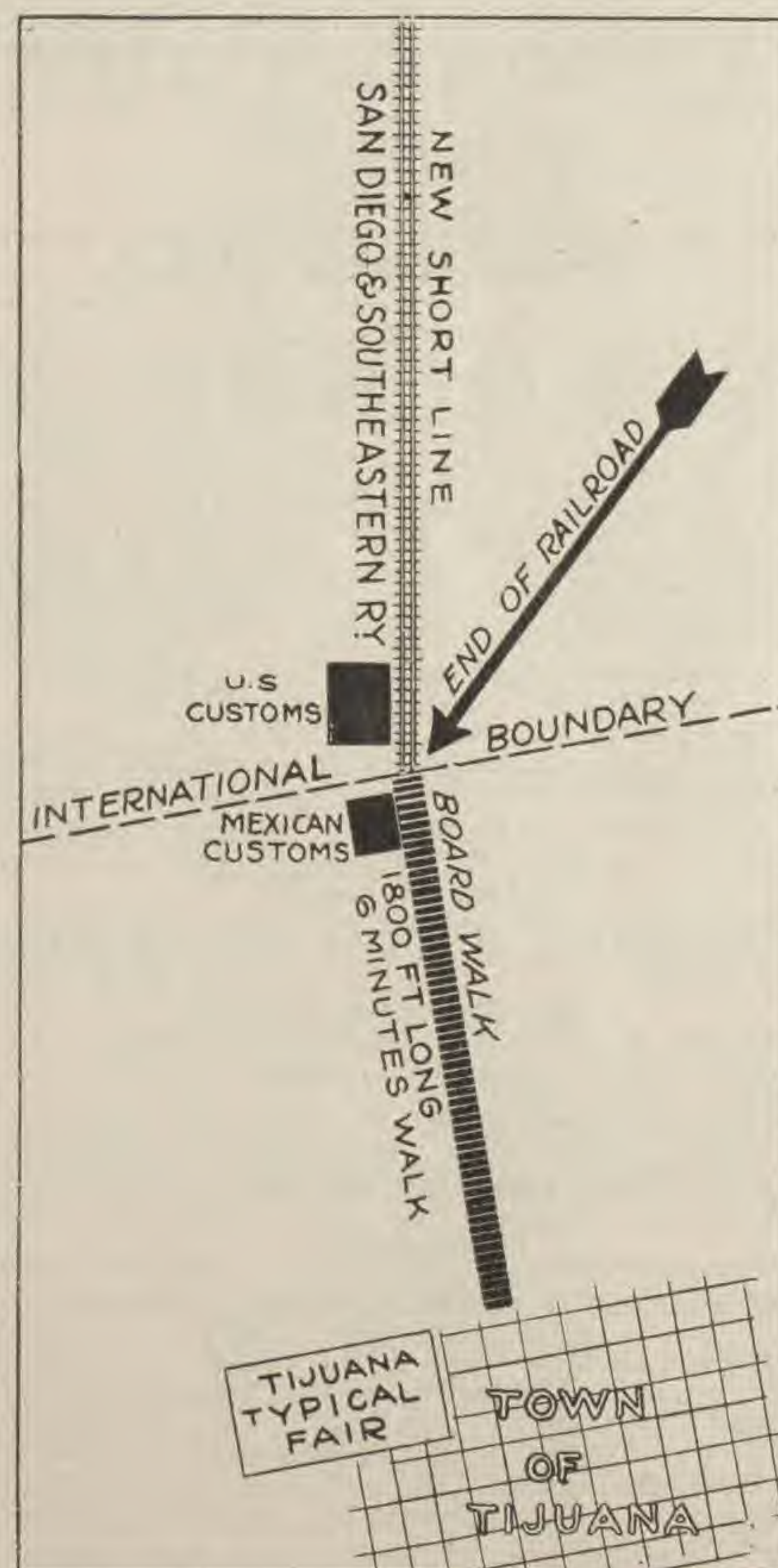
PANAMA-CALIFORNIA EXPOSITION



Take Cars on Routes 7 or 11 either
way on Third, B, F or Twelfth Sts.

TO THE CENTER of all ATTRACTIONS

Showing Distance from S. D. & S. E.
Terminal to Typical Mexican Fair



Cars Leave From THIRD AND BROADWAY

Churches & Religious Societies

ADVENT CHRISTIAN

First Advent Christian Church (not Seventh Day), Kansas and Landis Sts.; Pastor, Rev. S. Forsey.

BAPTIST

First, 10th and E.....Rev. W. H. Geistwelt
Grand Avenue, 29th and Newton.....Rev. R. E. Day
Scott Memorial, Normal Heights.....Rev. C. J. Banks
Swedish Bethel, 16th and E.....Rev. J. A. Carlson
Ocean BeachRev. U. G. Hobson

CHRISTIAN

Central, F and 9thRev. Wm. E. Crabtree
University, Cleveland and RichmondRev. J. D. Moore

CHRISTIAN SCIENCE

First Church of Christ, 2d and Laurel.....
Second Church of Christ, Fifth and Ash Streets.....
Christian Science Society of Coronado, 8th and C Streets.

CONGREGATIONAL

First, 6th and ARev. W. B. Thorp
Logan Heights, Sampson and Kearney.....
Mission Hills, Jackdaw and Gettie.....
Park Villa, Idaho and Landis.....Rev. Isaac Cookman
Union, La JollaRev. Shelton Bissell

EPISCOPAL

All Saints, 6th and Pennsylvania.....Rev. R. A. Bolt
St. James, Kearney, near Evans.....Rev. H. K. Glover
St. James-By-the-Sea, La Jolla.....Rev. C. E. Blenthamu
St. Paul's, 8th and CRev. C. L. Barnes

FRIENDS

19th and HRev. B. H. Albertson

JEWISH REFORMED

Temple Beth Israel, 2d and Beech.....

JEWISH ORTHODOX

Congregation Tifereth Israel, 1137 Market St., near 12th.

LATTER DAY SAINTS (MORMON)

1322 5thA. S. Hansen, elder

LUTHERAN

English Evangelical, 5th and University
First English, 2d, bet. A and Ash.....Rev. H. G. Hellerman
German Evangelical, Dewey and Grant.....
.....Rev. C. F. Leinmivrock
Swedish, 2d bet. A and Ash

METHODIST EPISCOPAL

Central, Sampson and HarrisonRev. D. W. Wilt
First, C and 9thRev. R. D. Hollington
First German, 16th and IRev. Wm. Rogatsky
Frary Heights, Ray and UpasRev. W. H. Rogers
Mission Hills, Falcon and Douglas.....
Taylor, University and Campus.....Rev. Ward Hull

METHODIST EPISCOPAL (SOUTH)

Park Place, 5th and OliveRev. W. O. Waggener

NEW JERUSALEM (SWEDENBORGIAN)

Tyler and CampusRev. M. F. Underwood

PENTECOSTAL CHURCH OF THE NAZARENE

14th, bet. D and ERev. A. M. Bowes

PRESBYTERIAN

Brooklyn Heights, 30th and Fir.....Rev. M. C. Martin
Third and DateRev. E. F. Hallenbeck
First, La JollaRev. H. G. Birchby

ROMAN CATHOLIC

Lady of the Sacred Heart, Copeland and Anne.....
Our Lady of the Angels, 24th and G.....
St. Agnes, Point Loma
St. Joseph's, 3d and Beech
St. Vincent, Mission Hills, Hawk and Ft. Stockton.

SWEDISH SALEM

949 9thRev. F. Peterson

UNITARIAN

First, 6th and CedarRev. H. E. Bard

UNIVERSAL BROTHERHOOD AND THEOSOPHICAL SOCIETY

International Headquarters, Point Loma

UNITED BRETHREN IN CHRIST

Third and RobinsonRev. H. C. Shaffer

UNITED PRESBYTERIAN

Golden Hill, 22d and H.....Rev. M. M. Kilpatrick

YOUNG MEN'S CHRISTIAN ASSOCIATION

8th and C

YOUNG WOMEN'S CHRISTIAN ASSOCIATION

7th and Broadway

The San Francisco and Portland Steamship Co.



New Through Express Service
BETWEEN

Los Angeles (San Pedro)
Astoria and Portland
Via San Francisco

Newest, Most Modern and Comfortable Steamers on the Pacific coast. Wireless Telegraphy.

Leave Oct. 20, 25, 30; Nov. 4, 9, 14, 19, 24, 29; Dec. 4, 9, 14, 19, 24, 29.

American National Bank

S. S. Dept., San Diego, Agents

Phones Main 4410—Home 4238

Progressive Utility Service

An Invitation

Visitors and prospective residents are cordially invited to call at the office of the San Diego Consolidated Gas and Electric Company, 935 Sixth Street, and ascertain the modern and progressive character of the electric light, power and gas service rendered to San Diego and its suburbs. Information as to rates, service appliances, etc., is cheerfully given. Our illuminating and power engineers design installations and make reports without charge.

Telephones, Home 4119, Sunset 64.

San Diego Consolidated Gas & Electric Co.

H. M. BYLLESBY, & COMPANY

Engineers—Managers

935 Sixth Street.

ARCADE CUT-RATE GROCERY

FIT FOR A QUEEN

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10 TO 15%
ON YOUR
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The SIX LEADING

Panama-California Exposition

ALHAMBRA CAFE & CAFETERIA The price is the same as you pay at home



Largest in the World—Capable of Seating 1200 People at One Time

BE SURE AND VISIT—

The Gem Mine



*Something You Have Never
Seen Before*

MEZ-NO

THE HAWAIIAN "TABU DRINK"

Made by the Hawaiian process from the "Jelly Plant," which grows on the windward slopes of Hale-a-ka-La, (House of the Sun)—the largest extinct volcano in the world.

MEZ-NO is considered more healthful than grape juice, is made of Pure Fruit alone, and is non-alcoholic.

Buy a drink for 10 cents and get an Official Hawaiian Souvenir to mail your friends.

Ask the attendants anything about Hawaii and the Exhibits.

ON THE ATTRACTIONS "ISTHMUS"

Panama-California Exposition

The Painted Desert

A realistic exhibit of a Southwestern Indian Village. Pueblo Indians working and playing as they do in their real homes in Arizona and New Mexico.

A quaint exhibit—interesting—educational.

See It at the San Diego Exposition

ADMISSION 25 CENTS

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Refreshment Parlor on the "Isthmus."

Ice Cream furnished entire Exposition from our plant.

Come and see us bake Ice Cream Cones.
(Capacity of 75,000 daily.)

When Tired of Sight-Seeing
LOOK FOR OUR REFRESHMENT BOOTHS IN ALL
EXHIBIT BUILDINGS

High Class Entertainment Every Evening

War of the Worlds

An Electrical and Mechanical Extravaganza Produced on the Largest Stage in the World.

THE HUGEST AND BEST OF ITS KIND

Does Not Depict the Horrors of War,
But is a Most Impressive and Thrilling
Argument for Peace.

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Showing auto highway to Imperial Valley. Pickwick Stages leave 8 a. m., 1 p. m. and 4 p. m. daily from Pickwick Theater Building.



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Visit the oldest established store of its kind on the Pacific Coast.

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San Diego County's Most Favored Spot

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Take Car at Third and Broadway, and See Us.
We live here and know soils and conditions from San Diego to Mexican Line
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Chula Vista State Bank

Of Chula Vista, Calif.

CAPITAL PAID IN \$25,000.00

Wm. E. Otis, Pres. C. W. Darling, Vice-Pres.
C. A. Vance, Cashier

Peoples State Bank Of Chula Vista



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WE RESPECTFULLY SOLICIT YOUR ACCOUNT

Chula Vista, National City, Otay

Ticket Office Union Building 3rd & D

SOUTH BOUND			NORTH BOUND		
LEAVE Foot of B Street, SAN DIEGO, FOR			National City	Chula Vista	Otay
National City	Chula Vista	Otay	A. M.	A. M.	A. M.
*6:15	*6:15	*5:35	6:05	5:55
6:48	6:48	6:48	6:00	6:50	7:55
7:19	8:22	8:22	6:21	*7:19	9:34
7:50	9:20	10:20	7:05	8:06	11:25
8:22	10:20	11:15	7:35	9:44
9:20	11:15	8:28	10:40
9:45	8:58	11:35
10:20	9:36
10:40	10:00
11:15	10:26
11:45	10:56
P. M.	P. M.	P. M.	11:20
12:05	12:05	1:15	11:52
12:35	1:15	1:42	P. M.	P. M.	P. M.
1:15	1:42	3:00	12:29	12:40	12:30
1:42	3:00	3:35	12:56	1:14	2:25
2:12	3:35	5:00	1:30	2:35	2:50
3:00	5:00	6:00	2:04	3:00	4:14
3:35	6:00	7:30	2:50	4:24	5:10
4:05	7:30	10:00	3:16	5:22	6:15
4:35	8:40	10:50	3:50	6:24	7:20
5:00	10:00	11:55	4:11	7:30	8:50
5:25	10:50	4:41	9:00	11:01
6:00	11:55	5:16	9:50
6:35	5:45	11:11
7:00	6:05
7:30	6:40
8:00	7:15
8:40	7:45
9:30	8:45
10:00	9:16
10:50	10:06
11:15	10:36
11:55	11:25

Leave for National City only—12:05 A. M., 1:05 A. M.

Leave Otay for National City only—11:55 P. M., 12:55 A. M.

Electric Cars leaving foot of B Street 6:15 A. M., 9:20 A. M. and 3:35 P. M., connect with steam trains at National City and cars leaving 3rd and Broadway at 10:20 A. M., 11:15 A. M. and 1:15 P. M. connect with steam trains at Otay for Tia Juana and intermediate points. Car leaving foot of B Street 7:50 A. M. connects at National City for Sweetwater Branch. Daily Except Sunday.

*Daily Except Sunday. All other Trains Daily.

Peoples National Bank

OF NATIONAL CITY

Dr. E. M. Fly, President

B. J. Edmonds, Cashier

Warner Edmonds, Asst. Cashier

Oliver Bower, Asst. Cashier

MEMBER FEDERAL RESERVE BANK

We respectfully solicit
your account

STREET RAILWAYS—Continued

CAR ROUTE NUMBERS

Revised to June 24, 1915

ROUTE NO. 1—(5th St. and Logan Heights Line.)

SOUTHBOUND—On 5th St., H St., 16th St., Logan Ave. and National Ave to 31st St.

NOTE—This route for San Diego & Arizona Railway Depot.

NORTHBOUND—On 5th St., via Laurel St. Entrance to Exposition, University Avenue and University Boulevard to Normal School, Mission Cliff Gardens and Ostrich Farm; connects with Adams Avenue Line for Normal Heights and Kensington Park.

ROUTE NO. 2.—(D St. and Brooklyn Heights Line.)

EASTBOUND—To Golden Hill, Brooklyn Heights, 30th St., University Ave. to East San Diego.

WESTBOUND—To foot of D Street, Santa Fe Depot and Los Banos Baths.

(ROUTE NO. 3—(3rd and 5th Street Line.)

SOUTHBOUND—To 3rd and H Sts., East on H. South on 5th to L.

NOTE—This route for Pacific Coast Steamship Co. Wharf.

NORTHBOUND—On 3rd and 4th Cts., via Laurel Street Entrance to Exposition, to Hillcrest and Mission Hills, Ft. Stockton Drive to Trias St.

ROUTE NO. 4—(M and State Street Line.)

SOUTHBOUND—On 5th, East on K, South on 10th, East on M St. to Cemeteries and "Sierra Vistas."

NOTE—This route for Pacific Coast Steamship Co. Wharf and San Diego & South Eastern Railway Depot.

WESTBOUND—On Broadway to State, North on State and India to Ramona's Marriage Place, Old Town.

ROUTE NO. 5.—(3rd and K Street Line.)

SOUTHBOUND—On 3rd to H, to 5th and H, south on 5th to K, east on K to 25th, on 25th to Grant, to 30th and Woolman.

NOTE—This route for Pacific Coast Steamship Co. wharf.

NORTHBOUND—On 3rd and 4th St. via Laurel Street Entrance to Exposition to Hillcrest, Mission Hills, Fort Stockton Drive to Trias St.

ROUTE NO. 6—(1st and H Street Line.)

SOUTHBOUND—On 3rd, East on H to 25th St.

WESTBOUND—On Broadway from 4th and 3rd to 1st, North on 1st to Laurel St.

ROUTE NO. 7.—(Park Line.)

From Main Entrance of Exposition south on 12th to F, west on F to 3rd, north on 3rd to B, east on B to 12th St., to Exposition.

(ROUTE NO. 8—(F Street Line.)

WESTBOUND—On F St. to Federal Building.

EASTBOUND—On F to 25th St.

ROUTE NO. 9.—(Coronado Ferry.)

To Ferry Landing via D St., 5th and H Sts.

NOTE—This route for Star Boat House and Santa Fe Wharf.

NOTE—This route from Coronado Ferry to Santa Fe Depot.

ROUTE NO. 10.—(Coronado Ferry.)

To Ferry Landing via D St., Santa Fe Depot, Arctic and H Streets.

NOTE—This route for Santa Fe Depot, Star Boat House and Santa Fe Wharf.

ROUTE NO. 11.—(Park Line.)

From Main Entrance of Exposition, south on 12th St. to B, west on B to 3rd, south on 3rd to F, east on F to 12th, north on 12th to Exposition.

ROUTE O. B.—(Ocean Beach.)

From 5th St., West on Broadway, North on State and India via Loma Portal to Ocean Beach

WHEN THE LAST CAR LEAVES

For theatre goers and late seekers of amusement this will be interesting information.

NO. 1.—Leave 5th and D for Mission Gardens at.....	12:14
Leave 5th and D for 32nd St. and National Ave. at....	12:14
NO. 2.—Leave 5th and D for Fairmount Ave. at.....	12:16
Leave Fairmount Ave. for Fifth and D at.....	12:01
NO. 3.—Leave 3rd and D for H and 25th Sts. at.....	12:03
Leave 3rd and D for Mission Hills at.....	12:03
NO. 4.—Leave 5th and D for Cemetery at.....	12:00
Leave Cemetery for Fifth and D at.....	11:55
NO. 5.—Leave 3rd and D for 30th St. and Grant Ave. at....	11:55
Leave 3rd and D for Mission Hills at.....	12:05
NO. 6.—Leave 3rd and D for 25th and F Sts. at.....	12:00
Leave 3rd and D for 1st and Laurel at.....	12:00
NO. 7.—Leave Fifth and B at.....	12:15
Leave Entrance Exposition at.....	12:30
NO. 8.—Leave 4th and D for Old Town at.....	12:02
Leave Old Town at.....	12:25
NO. 9.—Leave 5th and D for Coronado Ferry at.....	11:50
NO. 10.—Leave 5th and D for Coronado Ferry at.....	11:50

POINT LOMA FERRY

R. J. CHANDLER AND OAKLEY HALL, Mgrs.

LEAVES STAR AND CRESCENT WHARF

Foot of Broadway

Take No. 2 Car

Telephones, Home 2350; Pacific Main 1100.

Leave San Diego for Fort Rosecrans, U. S. Coaling Station and Quarantine Station

*7:00 a. m.	*12:40 n'n	*10:00 p. m.
9:00 a. m.	*2:00 p. m.	12:00 n't
10:25 a. m.	5:40 p. m.	
*Via Roseville		

Leave Fort Rosecrans for San Diego

*8:00 a. m.	1:30 p. m.	*6:20 p. m.
9:40 a. m.	4:20 p. m.	10:45 p. m.
12:20 n'n		
*Via Roseville		

Leaves San Diego for Roseville and La Playa

7:00 a. m.	12:40 n'n	5:20 p. m.
9:20 a. m.	2:00 p. m.	10:00 p. m.
10:40 a. m.	4:00 p. m.	*12:00 n't
*Via Ft. Rosecrans		

Leave La Playa for San Diego

7:10 a. m.	11:20 a. m.	4:40 p. m.
8:15 a. m.	1:45 p. m.	6:35 p. m.
10:00 a. m.		

Leaves Roseville for San Diego

6:30 a. m.	10:10 a. m.	2:00 p. m.
7:20 a. m.	11:30 a. m.	4:50 p. m.
8:30 a. m.		6:45 p. m.

Point Loma Railroad

CITY TICKET OFFICE, UNION BLDG., 241 B'DW'Y.

SUMMER SCHEDULE

Leave Fourth and Broadway, San Diego—5:40 a. m., 6:20, 6:40, 7:00 via Loop, 7:20, 7:40, 8:00, 8:20 via Loop, 8:40, 9:00, 9:20, 9:40 via Loop, 10:00, 10:20, 10:40, 11:00 via Loop, 11:20, 11:40 via Loop, 12:00, 12:20 p. m., 12:40, 1:00 via Loop, 1:20, 1:40, 2:00, 2:20 via Loop, 2:40, 3:00, 3:20, 3:40 via Loop, 4:00, 4:20, 4:40, 5:00 via Loop, 5:20, 5:40 via Loop, 6:00, 6:20, 6:40, 7:00, 7:20, 7:40, 8:20, 9:00, 9:40 via Loop, 10:20, 11:00, 11:40.

Leave Winder—5:52 a. m., 6:32, 6:52, 7:12, 7:32, 7:52, 8:12, 8:32, 8:52, 9:12, 9:32, 9:52, 10:12, 10:32, 10:52, 11:12, 11:32, 11:52, 12:12 P. M., 12:32, 12:52, 1:12, 1:32, 1:52, 2:12, 2:32, 2:52, 3:12, 3:32, 3:52, 4:12, 4:32, 4:52, 5:12, 5:32, 5:52, 6:12, 6:32, 6:52, 7:12, 7:32, 7:52, 8:32, 9:12, 9:52, 10:32, 11:12, 11:52.

Leave Ocean Beach—6:20 a. m., 7:00, 7:20, 7:40, 8:00, 8:20, 8:40, 9:00, 9:20, 9:40, 10:00, 10:20, 10:40, 11:00, 11:20, 11:40, 12:00, 12:20 P. M., 12:40, 1:00, 1:20, 1:40, 2:00, 2:20, 2:40, 3:00, 3:20, 3:40, 4:00, 4:20, 4:40, 5:00, 5:20, 5:40, 6:00, 6:20, 6:40, 7:00, 7:20, 7:40, 8:00, 8:20, 9:00, 9:40, 10:20, 11:00, 11:40, 12:20.

SUNDAY SCHEDULE

Leave Fourth and Broadway, San Diego—6:20 A. M., 6:40, 7:00 via Loop, 7:20, 7:40, 8:00, 8:20 via Loop, 8:40, 9:00, 9:20, 9:40 via Loop, 10:00, 10:20, 10:40, 11:00 via Loop, 11:20, 11:40 via Loop, 12:00, 12:20 P. M., 12:40, 1:00 via Loop, 1:20, 1:40, 2:00, 2:20 via Loop, 2:40, 3:00, 3:20, 3:40 via Loop, 4:00, 4:20, 4:40, 5:00 via Loop, 5:20, 5:40 via Loop, 6:00, 6:20, 6:40, 7:00, 7:20, 7:40, 8:20, 9:00, 9:40 via Loop, 11:00, 11:40.

Leave Ocean Beach—7:00 A. M., 7:20, 7:40, 8:00, 8:20, 8:40, 9:00, 9:20, 9:40, 10:00, 10:20, 10:40, 11:00, 11:20, 11:40, 12:00, 12:20 P. M., 12:40, 1:00, 1:20, 1:40, 2:00, 2:20, 2:40, 3:00, 3:20, 3:40, 4:00, 4:20, 4:40, 5:00, 5:20, 5:40, 6:00, 6:20, 6:40, 7:00, 7:20, 7:40, 8:00, 8:20, 9:00, 9:40, 10:20, 11:00, 11:40, 12:20.

IMPERIAL BEACH SOUTH SAN DIEGO

Time Table of Imperial Beach and South San Diego Ferry and Mexico & San Diego Railway Company

and connecting lines, showing service to and from SAN DIEGO.
Subject to change without public notice.

STATIONS—	NORTHBOUND					SOUTHBOUND				
	Daily	Daily	Sun.	Daily	Daily	Daily	Sun.	Daily	Daily	Daily
	Ex. Sun.	A.M.	Ex. Sun.	A.M.	P.M.	Ex. Sun.	A.M.	Ex. Sun.	A.M.	P.M.
Lv. Imperial Beach.....	6:47	7:30	7:42	7:42	11:00	6:20	7:05	7:12	10:21	3:40
Ar. So. San Diego.....	6:59	7:42	7:54	7:54	11:12	6:55	7:40	7:47	10:33	4:15
Lv. So. San Diego.....	7:00	7:42	7:54	7:54	11:12	7:05	7:40	7:47	10:33	4:25
Ar. N. C. and O. Jet.....	7:04	7:42	7:54	7:54	11:12	7:07	7:40	7:47	10:33	4:27
Lv. N. C. and O. Jet.....	7:04	7:42	7:54	7:54	11:12	7:11	7:40	7:47	10:33	4:31
Lv. N. C. and O. Jet.....	7:04	7:42	7:54	7:54	11:12	7:12	7:40	7:47	10:33	4:35
Lv. 24th St., Nat. City.....	7:04	7:42	7:54	7:54	11:12	7:12	7:40	7:47	10:33	4:35
Ar. 3rd & Bdwy, S. D.....	7:04	7:42	7:54	7:54	11:12	7:24	7:40	7:47	10:33	4:47

FERRY SCHEDULE, FROM STAR & CRESCENT BOAT HOUSE, FOOT OF BROADWAY DAILY

	A.M.	A.M.	P.M.	P.M.
Leave San Diego	9:15	2:00	5:30
Arrive So. San Diego	10:20	3:05	6:35
Leave So. San Diego	7:45	11:15	4:12
Arrive San Diego	8:55	12:20	5:25

Home Seekers and Investors

We respectfully call your attention to South San Diego and Imperial Beach, as desirable localities in which to live or invest.

Served by both rail and ferry transportation, and having Electric Lights and Power; Telephones; Good Roads; Schools; Stores; City Water, etc., we do not know of another section in San Diego County having such excellent soil, view and advantages at such reasonable prices.

Good lots in South San Diego, \$100 and up; Imperial Beach, at \$500 and up.

Glad to show you.

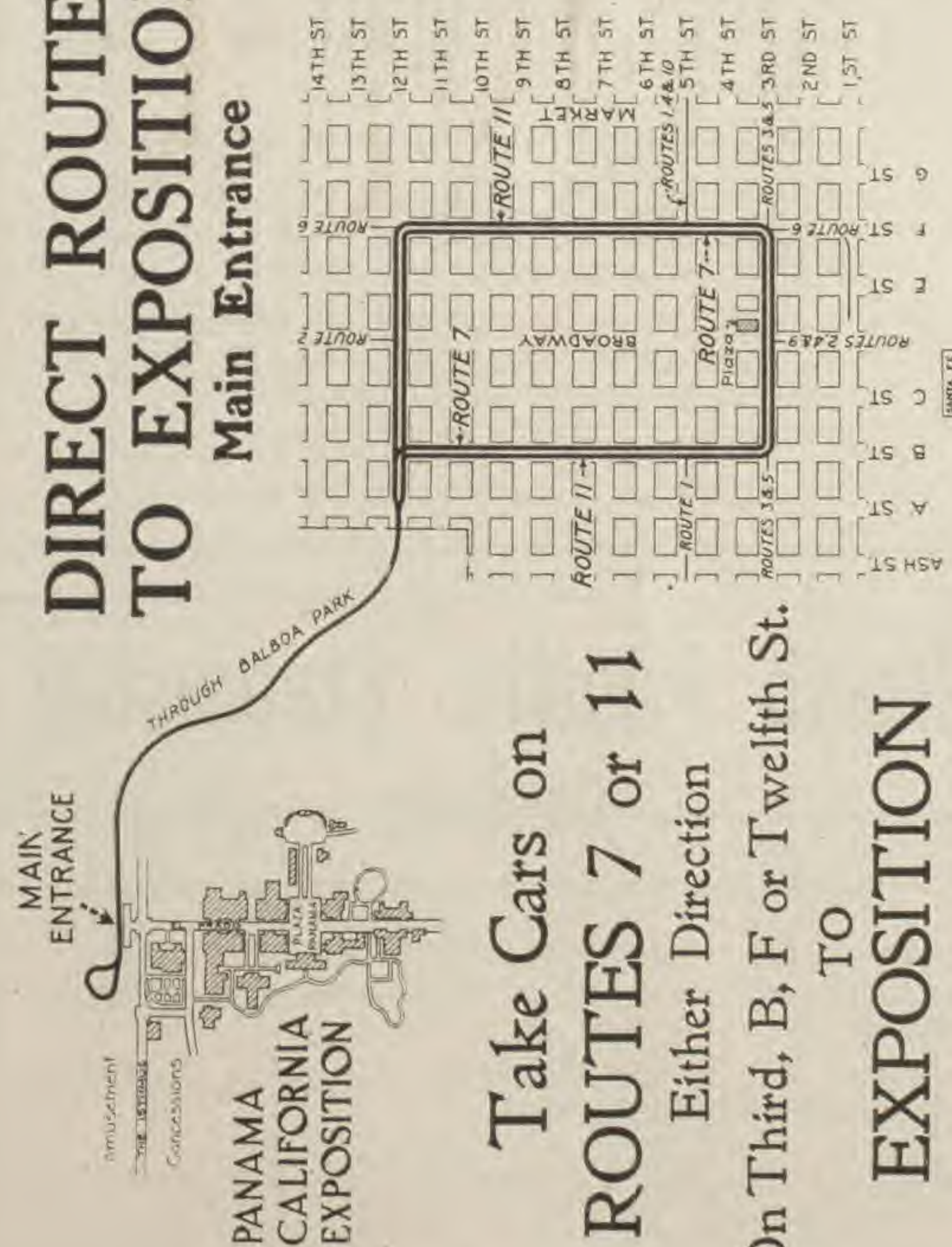
SOUTH SAN DIEGO INVESTMENT CO.,

E. S. Babcock, President.

OFFICE BUILDINGS

American National Bank Building.....Fifth and Bdwy
Bank of Commerce Building.....841 Fifth
Builders' Exchange Building.....820 Fifth
Central Mortgage Building....N. E. Cor. 1st and Broadway
City Hall.....S. W. Cor. Fifth and G
Cosgrove Building.....960 Fourth
Court House.....Bdwy between Front and Union
Elks' Building.....N. W. Cor. Second and Bdwy
First National Bank Building..... 432 E
Fox-Heller Building.....S. E. Cor. Fifth and E
Granger Building.....Fifth and Bdwy
Grant Building.....1036 Fifth
Grant Hotel.....Bdwy between Third and Fourth
Lawyers' Block.....919 Fourth
McNeece Building.....N. W. Cor. Fifth and F
New Masonic Temple.....Fifth and Ash
Owl Drug Building.....Fourth and Bdwy
Plaza Building.....920 Fourth
Post-Bailey Building.....N. E. Cor. 7th and Broadway
Savoy Theatre Building.....N. W. Cor. Third and C
Scripps Building.....Sixth and C
Sefton Building.....C St., between Fourth and Fifth
Spreckels Theatre Building.....Bdwy bet. 1st and 2nd
Timken Building.....Sixth and E
Union Building.....Bdwy between Second and Third
U. S. Postoffice.....F and Union Streets
Watts Building......5th and E

DIRECT ROUTES TO EXPOSITION Main Entrance



Take Cars on
ROUTES 7 or 11
Either Direction
On Third, B, F or Twelfth St.
TO
EXPOSITION



McCormick S. S. Line

San Pedro \$ 2.00	Grays Har. \$20.00
'Frisco 9.00	Portland 20.00
Coos Bay 18.00	Seattle 23.00

These are first-class rates, berth and meals included.
923 3rd St. (Cor. Plaza) Both Phones



Pacific Coast Steamship Co.

CONGRESS, GOVERNOR or QUEEN

Leave San Diego Wednesdays and Sundays at 11 p. m. Arrive in San Pedro at 6:30 a. m., Thursdays and Mondays; Los Angeles at 8:15 a. m.

Leave Los Angeles Wednesdays and Sundays from San Pedro at 10:30 a. m. Arrive in San Diego at 5 p. m.

TICKET OFFICE, THIRD AND D STS.,

Phones: Sunset 7, Home 3166. Wharf, foot of 5th St.

Pacific Navigation Co.

STEAMERS HARVARD AND YALE

LEAVE SAN DIEGO from Santa Fe wharf, Tuesday, Thursday, Friday and Sunday at 8 a. m.; arrive San Pedro at 1 p. m.; Los Angeles, 2 p. m.

LEAVE LOS ANGELES via Special Steamer Train from Salt Lake Depot at 2 p. m. Tuesday, Thursday, Saturday and Sunday.

TICKET OFFICE, 1200 D ST.

PHONES—Main 227; Home 4441.

North Pacific Steamship Company

STEAMERS ROANOKE AND GEO. W. ELDER

Leave San Diego Tuesdays, at 1 p. m.

Arrive in San Pedro at 8:30 p. m.; Los Angeles, 9:30 p. m.

Leave San Pedro Mondays, at 7 p. m.; arrive in San Diego Tuesdays, at 5 a. m.

TICKET OFFICE, 217 BROADWAY, UNION BLDG.

PHONES—Main 4052; Wharf, Main 3517.

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Rail and Trolley Trips

MISSION CLIFF GARDENS

One of the most beautiful gardens and view spots in California. Overlooks Mission Valley and San Diego Mission (one of the oldest in State). There is a large aviary, housing over 300 song birds; deer paddock and pavilion. The gardens are owned and maintained by the San Diego Electric Railway Company. Admission free. Take car 1, north, on Fifth street. This car passes Exposition grounds. Round trip, 10 cents.

HOTEL DEL CORONADO

Undoubtedly the greatest resort hotel in America, open all the year. Covers nearly five acres. Within a stone's throw of beach, and almost entirely surrounded by semi-tropical foliage and beautifully parked grounds. Is conducted on the American plan. The Coronado Country Club, the scene of International Polo events in Winter, and Golf and Tennis tournaments during Winter and Summer, is near by. Cars 9 or 10. Round trip, 15 cents.

RAMONA'S MARRIAGE PLACE

Old Town, on No. 8 car line, was the beginning of California; location of first white settlement. First Mission established here 1769. Monument marks spot where General Fremont planted U. S. flag in 1846. Other sights are old graveyard, first jail, first palm trees, 140 years old, Indian couple, 120 years old. Ramona's Marriage Place, built in 1825, and since partially restored, located here. Round trip, 10 cents.

POINT LOMA AND OCEAN BEACH

Reached by Point Loma Railroad Company electric cars from Fourth and Broadway (D street). The principal attraction at Ocean Beach is the mammoth amusement resort, "Wonderland," just completed. To the south of Ocean Beach is Point Loma, headquarters for the Theosophical Brotherhood of America. Here may be seen one of the largest U. S. Wireless stations, Fort Rosecrans and Bennington monument. Round trip, 25 cents.

ALPINE—THE WILLOWS

Alpine is thirty miles east, via San Diego & South Eastern Railway to Lakeside, connecting at this point with stage to Descanso, passing Ye Alpine Tavern and The Willows. Both of these mountain resorts are popular the year round and first-class in every respect. It is doubtful if one could find a more inviting place for a long or short stay. Round trip, \$2.50.

For auto stage service from San Diego to these points see pages 8, 30.

SAN YSIDRO

Headquarters of the "Little Landers" colony. The members of this colony started out with the belief that one acre, properly tilled, would support a family in plenty, and are demonstrating this today. San Ysidro is fourteen miles south on the San Diego & South Eastern Railway. This town has grown in a wonderful manner, and now has a population of several hundred inhabitants. Round trip, \$1.00.

TIJUANA

Take Electric car at Third and Broadway (D street). Five trains each way daily. Ample time will be had to see boundary monument, fort, scene of recent battles, curio stores, customs office, partake of a genuine Spanish dinner and be back in San Diego in the afternoon. A most interesting trip. Round trip, 50c.

GROSSMONT-LAKESIDE

Grossmont (elevation 1200 feet above sea level), fourteen miles east of San Diego, on San Diego & South Eastern Railway, is the Summer home of Madame Schumann-Heink, the famous contralto. From the summit of Grossmont a remarkable view is presented of mountains of California and Mexico, as well as the city, Point Loma, ocean and bay. Lakeside, six miles beyond, is a noted resort. Round trip: Grossmont, 75 cents, Lakeside, \$1.00.

NATIONAL CITY-CHULA VISTA

One of the many pleasant trips to be taken to suburban towns is by electric car from Third and Broadway (D street) to National City and Chula Vista. Both are attractive, growing communities of great promise, and close to the best citrus fruit region of the country. National City is four miles from San Diego; Chula Vista seven miles and near the bay. Round trip: National City, 10 cents, Chula Vista, 30 cents.

JULIAN

Elevation 4300 feet; reached by San Diego & South Eastern Railway to Foster; stage thirty-two miles from there to Julian. This trip is well worth the time spent. Julian's industries are apple raising, mining, lumbering and stock. Many semi-precious stones come from here, such as tourmaline, sapphire, topaz and garnet. The gold and silver mines in past years produced millions of dollars. Round trip, \$4.10.

HOTEL LLOYD



1334 First St., San Diego

The Misses NILSON & BRATTLUND, Props.

Home Phone 1612
Main 428

The Hotel Lloyd is New and Absolutely Modern Throughout.

Beautifully furnished room at 50c per night or \$2 per week up.

Dove & Robinson

Poster, Book and Job

PRINTERS

634 Third Street

San Diego, Cal.

A Hotel Worthy of Its Name



The "Robert E. Lee"

J. H. RADCLIFFE, Manager

FIREPROOF HOTEL

CORNER THIRD AND F STREETS

Situated in the immediate vicinity of the business section Adjacent to Theatres. Electric Cars pass the door for any part of the city.

100 Rooms, having all Modern Features, such as Elevator service, Private Baths, Individual Phones, Steam Heat and Efficient Service.

Large Ground Floor Lobby, Connecting with Ladies Parlor

RATES 75 cts PER DAY AND UP

Reduced Rates for More Than One Person.

Auto Bus Meets Trains and Steamers or Take Any Conveyance at Hotel's Expense.

ELEVATIONS AND DISTANCES

From San Diego to different localities in San Diego County.

	Distance miles	Elevation feet
Alpine	30	1850
Buckman Springs	63	3375
Campo	51	2550
Chula Vista	8	100
Cuyamaca	54	4677
Del Mar	23	114
Descanso	42	3180
El Cajon	15	463
Escondido	33	700
Fallbrook	60	306
Julian	58	4300
La Mesa	11	530
Lemon Grove	9	440
National City	4	19
Old Town	3	14
Point Loma Old Lighthouse	12	422
Ramona	37	1450
Warner's Hot Springs	67	3300

SAN DIEGO FIRE ALARM SYSTEM

7 -5th and Palm	*38-4-India and Winder	72-1-Albatross & Thorn
8 -9th and University	38-5-India and Quince	73 -4th and Walnut
9 -Sicard and Kearney	39 -First and Laurel	*73-1-6th and Upas
12 -5th and B St.	34-1-Union and Kalmia	73 -2-First and Brooks
12-1-4th and A St.	41 -10th and M St.	74 -4th & Pennsylvania
12-3-2nd and B St.	41-1-11th and K St.	*74-1-First & Robinson
12-4-6th and A St.	41-2-13th and M St.	75 -2nd & Washington
12-5-7th and B St.	41-3-8th and J St.	*75-1-County Hospital
13 -4th and C St.	41-4-8th and H St.	75-2-Washington and
13-2-6th and C St.	42 -11th and E St.	Eagle.
14 -5th and D St.	43 -14th and C St.	*75-3-Sutter & Goldfinch
14-1-7th and D St.	43-1-17th and C St.	*75-4-3rd and Stockton
14-2-9th and D St.	*43-2-10th and B St.	75-6-Washington & Ibis
15 -6th and E St.	*43-4-Russ High School	76 -Lewis and Ingalls
15-1-4th and E St.	*43-5-Children's Home	*76-1-Altura Place and
16 -5th and F St.	*45 -11th and H St.	Sierra Vista
16-1-3rd and F St.	45-1-13th and I St.	*76-2-Boone and Portola
16-2-7th and F St.	*46 -16th and H St.	Place
*16-3-10th and F St.	46-1-18th and I	*78 -Sunset Blvd and
16-4-6th and G St.	46-2-16th and K	St. James
16-5-4th and G St.	47 -14th and K St.	78-1-Neale & Windsor
17 -5th and H St.	47-1-20th and K St.	78-2-Ft. Stockton and
17-1-4th and I St.	47-2-19th and M St.	Wetherby
17-2-6th and I St.	48 -16th and N St.	78-3-Old Town
18 -5th and J St.	49 -14th and F St.	81 -7th and Penn.
18-1-4th and K St.	51 -23rd and F St.	81-1-5th and University
18-2-6th and K St.	51-1-25th and H St.	81-2-Lincoln & Vermont
*19 -5th and L St.	52 -20th and D St.	81-3-Center and Univ.
19-1-7th and L St.	52-1-20th and G St.	81-4-Utah and Lincoln
*19-2-Pac.CoastSse whf.	*52-3-18th and F St.	81-5-Idaho and Madison
21 -3rd and H St.	52-4-20th and B St.	*81-6-Texas and Landis
*21-2-S. D. L'ier Co. Whf.	53 -24th and C St.	81-7-St. Joseph's Hospt'l
23 -3rd and J St.	54 -26th and D St.	82 -Vermont and Penn.
24 -First and I St.	*56 -27th and B St.	83 -Cleveland & Lincoln
24-1-State and H St.	*56-1-29th and G St.	*83-1-Louisiana & Lincoln
24-2-First and G St.	56-2-30th and E St.	*83-2-Iowa and Lincoln
25 -3rd and D St.	*57 -29th and Beech	84 -Park Blvd and El
25-1-2nd and E St.	*57-1-31st and A St.	Cajon
26 -Front and D St.	*57-2-31st and Cedar St.	*84-1-Polk and Georgia
27 -Union and F St.	57-3-Dale and Elm	*84-2-Texas and El
27-1-Aretic and F St.	*58 -30th and Juniper	Cajon ave.
28 -Atlantic and D St.	58-1-Burlingame	*84-3-Nebraska and El
29 -India and H St.	58-3-30th and Palm	Cajon ave.
*29-1-Spreckels Wharf	59 -30th and Upas	85 -Park Blvd and
29-2-Sante Fe Wharf	59-1-Kansas and Landis	Monroe
31 -Front and A St.	59-2-30th & University	*85-1-Alabama & Meade
31-1-State and B St.	59-6-Herman & Dwight	86 -Park Blvd & Adams
32 -India and Ash	61 -22nd and J St.	87 -Maryland and
32-1-Columbia & Cedar	61-1-22nd and N St.	Monroe
*32-3-Arctic and Date	62 -Sigsbee and Pierce	*87-1-Cleveland and Van
34 -4th and Beech	62-1-Beardsley & Nat'l	Buren
34-1-5th and Ash	63 -Logan and Dewey	89 -Park Blvd and
*34-2-3rd and Date	63-1-Newton and Evans	Cypress
34-3-First and Cedar	*63-2-Julian and Dewey	91 -28th and Franklin
35 -4th and Fir	63-5-Pierce and Dewey	91-1-Harrison & Evans
35-1-First and Grape	64 -25th and L St.	91-2-32nd and Clay
36 -Union and Elm	64-1-27th and L St.	92 -26th and Grand
36-1-India and Grape	65 -30th and M St.	93 -29th and National
*37 -8th and Beech	*67 -31st and J St.	94 -32nd and Grand
38 -State and Ivy	*68-1-28th and J St.	*94-1-31st and Main
38-1-2nd and Ivy	*78 -26th and I St.	*95 -26th and Pierce
38-2-India and Maple	69 -33rd and J St.	*96 -32nd and Greeley
88-3-Union and Quince	*71 -4th and Maple St.	*97 -Brewery
	71-2-5th and Juniper	97-1-39th and Delta
	*72 -2nd and Spruce St.	97-2-38th and Superior



PINE HILLS LODGE

PINE HILLS
San Diego County

O. M. LANHAM, Mgr.

An Ideal Summer and Winter Resort Among the Oaks and Pines.
Elevation 4200 feet. Sixty Miles from San Diego. Beautiful Mountain Scenery En Route.

Long Distance Phone: Pacific 120, Julian.
For Information, Phone Main 4206, Palomar Apts., San Diego, Cal.

PLACES TO FISH

Compiled by Mr. Andrews of the Cycle & Arms Co. who will gladly give any further information desired.

Del Mar: 22 miles from San Diego by rail or auto. Wharf and surf fishing for Corvina, Croakers and Halibut.

The Foot of the Torey Pines Grade: 2½ miles' walk from Del Mar or 20 miles from San Diego. Good surf fishing for Corvina, Croakers and Yellowfin.

Mussel Rock: About 5 miles south of Del Mar. Mussels can be taken from the rocks at low tide and make good bait for Corvina, Croakers and Bass, which will be found plentiful here during the season.

Longbeach: This beach is just north of La Jolla and can be reached by auto, which can be driven onto the beach at any low tide. The surf is exceptionally quiet and clean and furnishes ideal surf fishing.

La Jolla: 14 miles north of San Diego by train or auto; furnishes good fishing for Bass, Croakers and Corvina. The kelp beds can be easily reached by boat from this point.

La Jolla Strand: Just south of La Jolla; furnishes good surf fishing for Corvina and Croakers. Train or auto.

Pacific Beach: This place has several miles of sandy beach and is a favorite fishing ground for Corvina, Croakers and Yellowfin.

Mission Bay: Better known as False Bay, furnishes a variety of game fish, including Corvina, Bass, Croaker, Halibut and Smelt.

Ocean Beach: Offers the choice of surf, wharf and channel fishing for Corvina, Bass, Halibut and Smelt. Reached by electric car or auto.

Point Loma: The rocky shores on the west side of Point Loma offers very fine fishing for Bass and Corvina.

Ballast Point: Opposite Fort Rosecrans, is a favorite fishing ground and in the late summer and fall there is no better place on the coast for Smelt, Mackerel, Bass, Halibut, Sculpin and Jew Fish. Best reached by boat.

Coaling Station and Quarantine: Same description as Ballast Point.

The Coal Bunkers and Santa Fe Wharves always have their share of fishermen and some very nice catches of Smelt, Mackerel, Tom Cod, Trout and Halibut are caught at these points.

PICKWICK AUTO STAGES TO IMPERIAL VALLEY AND ALL BACK COUNTRY POINTS

IMPERIAL VALLEY

Leave SAN DIEGO

Lv. San Diego	7:30 and		
	8:00 a. m.	1:00 p. m.	4:00 p. m.
Ar. Jamul	9:00 a. m.	2:00 p. m.	5:00 p. m.
Ar. Dulzura	9:30 a. m.	2:30 p. m.	5:30 p. m.
Ar. Cottonwood	10:00 a. m.	3:00 p. m.	6:00 p. m.
Ar. Potrero	10:30 a. m.	3:30 p. m.	6:30 p. m.
Ar. Campo	11:00 a. m.	4:00 p. m.	7:00 p. m.
Ar. Warren's Ranch	12:30 p. m.	4:15 p. m.	8:30 p. m.
Ar. Boulevard	1:00 p. m.	4:45 p. m.	9:00 p. m.
Ar. Jacumba	1:15 p. m.	5:00 p. m.	9:15 p. m.
Ar. Mountain Springs	1:45 p. m.	6:30 p. m.	9:45 p. m.
Ar. Coyote Wells	2:30 p. m.	7:15 p. m.	10:30 p. m.
Ar. Dixieland	3:15 p. m.	8:00 p. m.	11:15 p. m.
Ar. Seeley	3:35 p. m.	8:30 p. m.	11:35 p. m.
Ar. El Centro	4:00 p. m.	9:00 p. m.	12:00 a. m.
Ar. Imperial	4:30 p. m.		

Leave IMPERIAL

Lv. Imperial	7:30 a. m.		
Lv. El Centro	8:00 a. m.	1:00 p. m.	4:00 p. m.
Ar. Seeley	8:30 a. m.	1:30 p. m.	4:30 p. m.
Ar. Dixieland	8:50 a. m.	1:50 p. m.	4:50 p. m.
Ar. Coyote Wells	9:30 a. m.	2:30 p. m.	5:30 p. m.
Ar. Mountain Springs	10:40 a. m.	3:40 p. m.	6:40 p. m.
Ar. Jacumba	11:20 a. m.	4:20 p. m.	8:20 p. m.
Ar. Boulevard	11:40 a. m.	4:40 p. m.	8:40 p. m.
Ar. Warren's Ranch **	12:00 p. m.	5:30 p. m.	9:00 a. m.
Ar. Campo	1:10 p. m.	6:10 p. m.	9:10 p. m.
Ar. Potrero	1:40 p. m.	6:40 p. m.	9:40 a. m.
Ar. Cottonwood	2:10 p. m.	7:10 p. m.	10:10 a. m.
Ar. Dulzura	2:40 p. m.	7:40 p. m.	10:40 a. m.
Ar. Jamul	3:10 p. m.	8:10 p. m.	11:10 a. m.
Ar. San Diego	4:00 p. m.	9:00 p. m.	12:00 a. m.

**Stop one hour for lunch.

DIRECT CONNECTIONS TO YUMA AND PHOENIX

Our route follows the National Ocean to Ocean Highway and is a combination of unsurpassed scenery and excellent roads, is without doubt the most beautiful road to motor in Southern California—125 miles, San Diego to El Centro, 230 miles shorter and 8 hours quicker than by railroad. Seven-passenger Packard, Locomobile and Dodge touring cars, also Stanley Steamers—driven by experts. The traveling public cannot use too much caution in selecting the best equipment and a reliable transportation company. Although this is a delightful trip, it is imperative that cars and drivers be far above the average.

DESCANSO LIMITED

Leave SAN DIEGO

		Miles	Fare	R'tp.
Lv. San Diego	9:00 a. m.			
Ar. El Cajon	9:45 a. m.	16	.65	1.00
Ar. Bostonia	10:00 a. m.	19	.75	1.25
Ar. Lake View	10:10 a. m.	22	.90	1.50
Ar. Flinn Springs	10:30 a. m.	25	1.00	1.75
Ar. Ye Alpine Tavern	10:45 a. m.	30	1.25	2.25
Ar. Alpine Store	10:50 a. m.	31	1.25	2.25
Ar. The Willows	11:00 a. m.	34	1.25	2.50
Ar. Viejas Valley	11:15 a. m.	37	1.50	2.75
Ar. Oak Grove Store	11:30 a. m.	43	2.00	3.75
Ar. Ellis Ranch	12:00 m.	45	2.00	3.75
Ar. Oakzanita	12:30 p. m.	51	2.25	4.25

Leave Ellis Ranch at 1:30 p. m.

Arrive in San Diego at 4:00 p. m.

Scenic Route Office

BASEMENT MERCHANTS NATIONAL BANK,
Granger Block Fifth and Broadway
Main 2780—Night Phone, Main 340.

Pickwick & Scenic Route TIME TABLES (CONTINUED)

MURIETTA

ELSINORE

DAILY STAGE—EXCEPT SUNDAY

		Fare	R'dtp
Lv. San Diego	7:00 a. m.		
Ar. Merlin	8:15 a. m.	\$1.25	\$2.50
Ar. Poway Corners	8:15 a. m.	1.25	2.50
Ar. Bernardo	8:35 a. m.	1.50	2.50
Ar. Escondido	9:00 a. m.	1.50	2.50
Ar. San Marcos	9:15 a. m.	2.00	3.50
Ar. Vista	9:35 a. m.	2.25	4.00
Ar. Bonsall	10:00 a. m.	2.50	4.50
Ar. Fallbrook	10:30 a. m.	2.75	5.00
Ar. Rainbow	10:55 a. m.	3.25	6.00
Ar. Temecula	11:15 a. m.	3.75	7.00
Ar. Murietta Hot Springs	11:30 a. m.	4.00	7.50
Ar. Murietta	11:45 a. m.	4.00	7.50
Ar. Elsinore	12:15 p. m.	4.50	8.50

Leaves Elsinore for San Diego 1:30 p. m. Arrive San Diego 7:00 p. m.

JULIAN AND PINE HILLS

		Fare	R'dtrp
Lv. San Diego	8:30 a. m.		
Lv. Foster	9:45 a. m.	1.00	1.50
Lv. Mussey's	9:55 a. m.	1.25	2.25
Lv. Earl School	10:15 a. m.	1.50	2.75
Lv. Ramona	10:30 a. m.	1.50	2.75
Lv. Ballena	11:15 a. m.	1.75	3.25
Lv. Witch Creek	11:25 a. m.	2.00	3.75
Lv. Santa Ysabel	11:30 a. m.	2.25	4.25
Lv. Wynola	11:45 a. m.	2.40	4.25
Ar. Julian	12:00 m.	2.50	4.50
Ar. Pine Hills	12:30 p. m.	3.25	6.00

Returning leave Pine Hills at 1:30, arriving at San Diego at 5:30 p. m.

LOS ANGELES

Lv. San Diego	9:00 a. m.	1:00 p. m.
Lv. La Jolla	9:45 a. m.	1:45 p. m.
Lv. Oceanside	10:40 a. m.	2:40 p. m.
Lv. San Juan Capistrano	1:00 p. m.	4:00 p. m.
Lv. Santa Ana	2:30 p. m.	5:30 p. m.
Lv. Anaheim	2:45 p. m.	5:45 p. m.
Lv. Fullerton	3:00 p. m.	6:00 p. m.
Lv. Whittier	3:20 p. m.	6:20 p. m.
Ar. Los Angeles	4:00 p. m.	7:00 p. m.

Returning leave Los Angeles. (309 W. 5th St.)
9:30 a. m. 1:30 p. m.

ESCONDIDO—6 Times Daily

7:00 a. m., 9:00 a. m., 11:00 a. m., 1:00 p. m., 3:00 p. m.,
5:00 p. m.

Returning leave Escondido same hours.

SIGHT-SEEING EXCURSIONS

TIA JUANA, MEXICO; POINT LOMA; "SEEING SAN DIEGO;" TRIP LA GRANDE; OLD MISSION; GROSSMONT; CUYAMACA MOUNTAIN TOUR; BOAT EXCURSIONS; FISHING TRIPS.

SPECIAL TOURING CAR TRIPS TO ALL POINTS

TAXICABS

All Night Service-- WE NEVER CLOSE

ALL STAGES LEAVE IN FRONT OF THIS OFFICE

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PICKWICK THEATRE BLDG.
MAIN 340 — Phones — HOME 1555

SAN DIEGO & ARIZONA R. R.

Tuesdays, Thursdays and Saturdays

	Eastward	Westward
San Diego, foot of 26th.....	8:00 A. M.	4:40 P. M.
National City	8:25	4:30
Chula Vista	8:25	4:18
San Ysidro	8:40	4:00
International Boundary	8:55	3:50
Tijuana	9:15	3:35
Arguello	9:25	3:20
Garcia	9:35	3:10
Cerro Colorado	9:50	2:55
Edwards	10:10	2:45
Valle Redondo	10:25	2:30
Loma Prieta	10:35	2:20
Dupee	10:55	2:10
La Puerta	11:10	1:55
Tecate	11:35	1:30

Why Pay More?

Every Room in THE BELMONT is a well lighted outside room, beautifully furnished and provided with hot and cold running water, and free phone --yet the rates are extremely moderate.

The BELMONT

Third and E Sts., San Diego

Phone Main 176

Finest Location in the City — Opposite THE PLAZA

RATES:

\$1.00 a Day, One Person - Privilege of Bath

\$1.50 a Day, One Person - - - Private Bath

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AN EXCELLENT PLACE TO EAT!

Convenient Location and Exceptionally
Long Hours of Service—6:30 A. M. to
9:00 P. M.

Rosemont Cafeteria

"FAR SUPERIOR"

Seating Capacity to comfortably accommodate 300.

Two STEAM SERVICE-COUNTERS—
no disagreeable delays.

We take pride in the Quality and Purity
of our foods, and buy only THE BEST.

Expert Chefs and Courteous, Efficient
Counter Girls, assuring the proper attention.

MUSIC AT NOON and FROM 5:00 TILL
7:00 P. M.

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PICKWICK AUTO-STAGES

~~ONE~~ DAILY ~~ONE~~
TO IMPERIAL VALLEY
CAMPO-DESCANSO
ESCONDIDO-JULIAN
AND ALL BACK COUNTRY
POINTS

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AND AUTO
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SPECIAL
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